

## How to Choose Effective Plastic Mailers for Ecommerce Shipments?



When it comes to shipping ecommerce shipments, there is a lot you need to consider. From weight and size of the package to cost and security, choosing the right shipping materials can make all the difference. One of the most important decisions you will have to make when shipping items is what kind of mailer you should use.

**Poly mailers** are an effective option for ecommerce businesses because they provide a durable and secure way to ship items. Let's delve into some of the major advantages of plastic mailers, which makes them a great choice for eCommerce shipments, and how to choose the right poly mailers for your business.

### The Advantages of Plastic Mailers

Regarding packaging materials, poly mailers offer many advantages over other options. First, plastic mailers are lightweight yet strong, making them ideal for protecting fragile items without significantly adding to shipping costs. They also protect contents from water damage and keep packages safe from prying eyes with opaque material that blocks visibility into the package's contents. Many plastic mailers also come with self-sealing adhesive strips which makes them easier and faster to use than traditional tapes or glues. Finally, plastic mailers can often be recycled which helps reduce your company's environmental impact.

### How To Choose The Right Plastic Mailer?

When choosing poly mailers for your ecommerce business, there are several factors you need to consider before making a decision.

The first step is determining the size of your packages—mailer sizes range from small 5x7 inch envelopes up to large 14x20 inch bags—as well as how much protection they need in order to arrive safely at their destination.

Will your packages contain delicate items such as electronics or jewelry? If so, opt for thicker polyethylene bags that offer more cushioning and stiffness than thinner poly

bags. You should also consider the type of adhesive used on the bag—some are easier and faster to seal than others—and whether or not it needs additional features such as tear strips or hang holes.

Finally, remember that not all plastic mailers are recyclable, so if this is an important factor in your decision-making process, make sure you look out for this detail when researching different products!

### **Conclusion**

Colored plastic bags can be an effective solution for companies looking to ship products quickly and securely without breaking their budget or sacrificing durability and protection. When selecting the right product for your business, you need to consider several factors such as size, strength, recyclability, sealing method, and additional features like tear strips or hang holes.

With these considerations in mind, it should be easy to find a product that meets both your needs and budget! As an owner or manager of a company, you know how important it is that packages reach their destination safely - so why not invest in high quality plastic mailers? It could go a long way toward protecting customer satisfaction with your products!

**Contact us** now for a wide range of polyethylene products that include plastic envelopes, custom plastic bags, poly bags wholesale, and more.

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