

# Why Custom Plastic Mailers are Great Alternatives to Branded Boxes



In today's world, businesses are constantly looking for ways to make their products stand out in the crowded marketplace. One way to do this is through custom packaging. While branded boxes have been the go-to choice for shipping products, custom plastic mailers are gaining popularity as a more cost-effective and versatile option.

In this blog, we'll explore why [custom poly mailer bags](#) are great alternatives to branded boxes, and how they can help businesses streamline their shipping process.

## Cost-Effective: Custom Plastic Mailers vs Branded Boxes

The first reason why custom plastic mailers are a great alternative to branded boxes is their cost-effectiveness. As compared to branded boxes, custom poly mailer bags are made of less material, which reduces production costs. In addition, they are lightweight and take up less space, which translates to lower shipping costs. Custom plastic mailers also require less storage space, which is a bonus for businesses with limited storage.

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## **Custom Poly Mailers with Logo: Branding Made Easy**

One of the primary reasons why businesses opt for branded boxes is to increase their brand recognition. Custom poly mailers with logos are an excellent way to achieve the same goal, and without spending a lot of money. Custom poly mailer bags can be easily customized with a logo or design that represents the brand. When customers receive the product in a custom poly mailer bag, they will instantly recognize the brand, and it will increase their brand awareness. This is especially important for small businesses and startups that want to establish their brand in the marketplace.

## **Custom Printed Poly Mailers: Sustainable and Eco-Friendly**

Another reason why custom plastic mailers are a great alternative to branded boxes is their sustainability. As compared to boxes, custom printed poly mailers are more eco-friendly. Most custom printed poly mailers are made of recycled materials, which reduces the environmental impact of shipping products. In addition, custom printed poly mailers can be reused or recycled, which further reduces waste and environmental impact. This makes them a great option for businesses that are committed to sustainability and reducing their carbon footprint.

Custom printed poly mailers also eliminate the need for additional packing materials such as tape or bubble wrap. This not only saves businesses time and money but also reduces waste. In addition, custom printed poly mailers are more compact than branded boxes, which reduces the space required for storage and transportation. This not only reduces the carbon footprint but also lowers the shipping cost, making it a win-win situation for businesses.

## **Custom Plastic Mailers: Convenient and Safe**

Finally, custom plastic mailers are more convenient to use than branded boxes. They are lightweight, compact, and easy to store, which makes them easy to transport. In addition, many custom plastic mailers come with a self-sealing feature, which eliminates the need for additional packing materials. This saves time and money and also makes the shipping process more efficient.

Custom plastic mailers are also designed to withstand the rigors of shipping and handling. They are made of durable materials that provide adequate protection to the product and prevent damage during transit. In addition, custom plastic mailers are tamper-evident, which means that they can provide an extra layer of security to the products being shipped.

## **Conclusion**

In conclusion, custom plastic mailers are a great alternative to branded boxes for several reasons. They are cost-effective, easy to customize, and eco-friendly. They also provide an extra layer of security to the products being shipped, and are more convenient to use than branded boxes. Custom plastic mailers are available in different sizes and shapes,

which makes them versatile and adaptable. They can be easily customized with a logo or design, which can help businesses establish their brand in the marketplace. Overall, custom plastic mailers are a great option for businesses that want to streamline their shipping process, reduce their environmental impact, and establish their brand in the marketplace.

If you are wondering where you can get custom polybags at attractive wholesale prices, then we are here to help. [Contact us](#) today for custom plastic bags, heavy duty bags, salt bags, plastic mailers, and more!

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